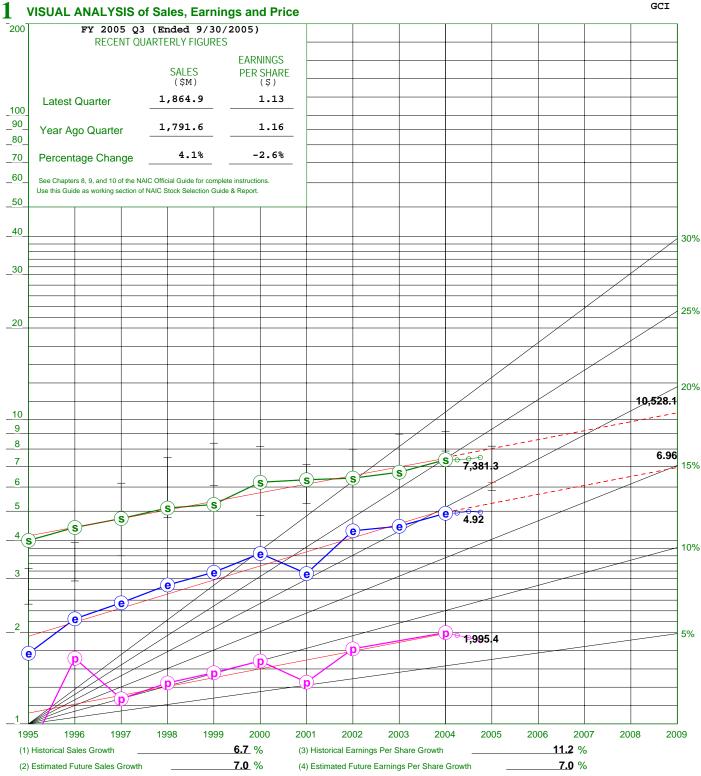


Stock Selection Guide ®

The most widely used aid to good investment judgment

Company GANNETT CO			Da	te 01/	20/06			
Prepared by jah	D	ata tak	en from	NAI	C Data			
Where traded NYSE Major product/service Publishing								
CAPITALIZATION Outstandin	g Amounts	Ref	erence _					
Preferred(\$M)	0.0	% Ir	nsiders	% Inst	itution			
Common(M Shares)	241.2		0.0	0	.0			
Debt(\$M) 5,384.8	% to Tot.Cap.	41.0	% Potent	tial Dil.	None			



	1005	1996	1997	1000	1000	2000	2001	2002	2002	2004	LAST 5	TRE	ND
	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	YEAR AVG.	UP	DOWN
A % Pre-tax Profit on Sales (Net Before Taxes ÷ Sales)	20.1	37.1	25.6	26.6	28.0	25.9	21.6	27.5		27.0	25.5	UP	
B % Earned on Equity (E/S ÷ Book Value)	22.3	21.4	20.4	20.1	18.9	18.8	14.5	16.7	14.4	15.3	15.9		DOWN

81 820

62 250 HIGHTHIC VEAD

3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is a building block for translating earnings into future stock prices.

		PRESE	NT PRICE	62.250	HI	GH THIS YEAR	91.0	LOW IH	IS YEAR	58.370
	Year	A PR	ICE B	C Earnings Per		D Price Earn		F Dividend Per	G % Payout	H % High Yield
		HIGH	LOW	Share		HIGH A ÷ C	LOW B ÷ C	Share	F ÷ C X 100	F ÷ B X 100
1	2000	81.6	48.4	3.63	,	22.5	13.3	0.860	23.7	1.8
2	2001	71.1	53.0	3.12	1	22.8	17.0	0.900	28.8	1.7
3	2002	79.9	62.8	4.31		18.5	14.6	0.940	21.8	1.5
4	2003	89.6	66.7	4.46		20.1	15.0	0.980	22.0	1.5
5	2004	91.4	78.8	4.92		18.6	16.0	1.040	21.1	1.3
6	TOTAL		309.7			57.2	45.6		117.4	
7	AVERAGE		61.9			19.1	15.2		23.5	
8	AVERAGE PR	ICE EARNINGS RAT	10 17	.2	9	CURRENT PRIC	CE EARNINGS RA	TIO	12.6	

Proj. P/E [11.73] Based on Next 4 qtr. EPS [5.31] EVALUATING RISK and REWARD over the next 5 years

Current P/E Based on Last 4 qtr. EPS [4.96]
PEG=180

142.9

62.250

2.3

01/20/06

58 370

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward. A HIGH PRICE -- NEXT 5 YEARS 18.0 X Estimate High Earnings/Share 6.96 = Forecast High Price \$ (3D7 as adi.) B LOW PRICE -- NEXT 5 YEARS 15.2 (a) Avg. Low P/E 14.0 4.92 4.96 = \$ 69.4 X Estimated Low Earnings/Share (3E7 as adi.) 61.9 (b) Avg. Low Price of Last 5 Years = (3B7) (c) Recent Severe Market Low Price = 1,160 Present Divd. (d) Price Dividend Will Support High Yield (H) 0.018 50.0 Selected Estimate Low Price **C ZONING** 125.3 50.0 75.3 18.8 High Forecast Price Minus Low Forecast Price Equals ___ Range. 1/3 of Range = (4A1) 50.0 68.8 (4C2) Lower 1/3 = _ (Buy) Note: Ranges changed to 25%/50%/25% (4C3) Middle 1/3 = 68.8 106.5 (Mavbe) 106.5 125.3 (4C4) Upper 1/3 = (4A1) (Sell) 62.250 Buy Present Market Price of ____ is in the

D UP-SIDE DOWN-SIDE RATIO (Potential Gain vs. Risk of Loss)

High Price (4A1)	125.3	Minus Present Price	62.250	_				
			F0 0	=	63.1	=	5.1	To 1
Present Price	62.250	Minus Low Price	(4B1) 50.0		12.3		(4D)	

E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)

6.08

High Price (4A1)	125.5	,	2.013) V 100 (201.3	\ 400	101.3	% Appreciation
Present Market Price	62.250	= (2.013) X 100 = (_) - 100 =	(4E)	

Relative Value: 73.3% Proj. Relative Value: 68.2%

5-YEAR POTENTIAL This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

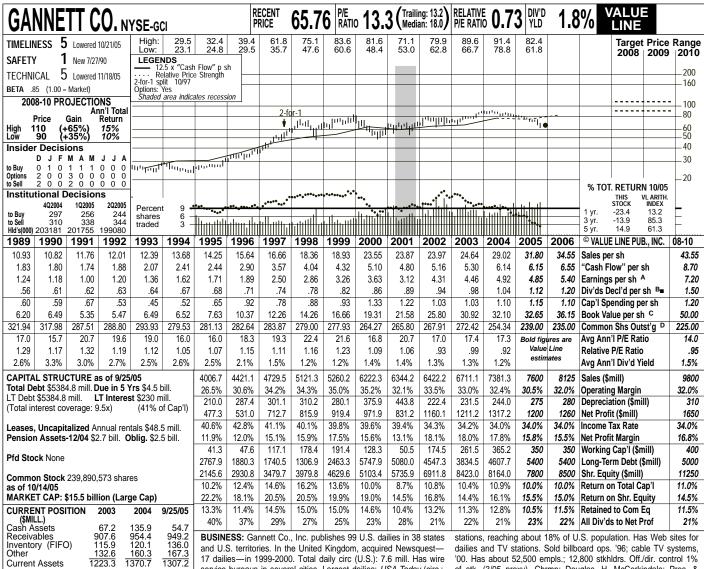
Note: Results are expressed as a simple rate; use the table below to convert to a compound rate.

X Avg. % Payout

A Present Full Year's Dividend \$ 1.160						,	· · · · · · · · · · · · · · · · · · ·
Present Price of Stock	\$	62.250	= - -	0.019	X 100 =	1.9 (5A)	Present Yield or % Returned on Purchase Price
B AVERAGE VIELD OVER	VEARS.						

Avg. Earnings Per Share Next 5 Years

C ESTIMATED AVERAGE ANNUAL RETURN OVER NEXT FIVE YEAR	\De		riesent rince a 02.250	_	
5 Year Appreciation Potential (4E) 101.3	ino			P.A.R.	Tot. Ret.
5 Year Appreciation Potential (12)	20.3	0.4	Average Yield	1.5%	1.3%
Average Yield (5B)		%	Annual Appreciation	12.3%	15.0%
Average Total Appual Petura Over the Next 5 Vears	2.3	%			
Average Total Affilial Return Over the Next 5 Tears (5C)	22.6	0/	% Compd Ann Rate of Ret	13.8%	16.3%



17 dailies-in 1999-2000. Total daily circ (U.S.): 7.6 mill. Has wire service bureaus in several cities. Largest dailies: USA Today (circ.: 2.30 mill. worldwide); The Arizona Republic (435,000). Publishes Sunday supplement USA Weekend. Owns 21 network-affiliated TV

'00. Has about 52,500 empls.; 12,800 stkhldrs. Off./dir. control 1% of stk. (3/05 proxy). Chrmn: Douglas. H. McCorkindale; Pres. & CEO: Craig A. Dubow. Inc.: Del. Addr.: 7950 Jones Branch Drive, McLean, VA 22107. Tel.: 703-854-6000. Web: www.gannett.com.

Current Liab. 961.8 1005.5 1133.9 Past ANNUAL RATES Past Est'd '02-'04 to '08-'10 of change (per sh) 5 Yrs. 7.5% 7.0% 9.5% Sales 9.0% 7.5% 7.5% 10.0% 'Cash Flow" 8.0% 7.0% 9.0% Earnings 12.5% 5.0% 15.5% 17.0% **Book Value**

1223.3

352.8

609.0

330.6

674.9

1307.2

271.1

862.8

Current Assets

Accts Payable Debt Due

Cal-		ARTERLY			Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2002	1513.2	1613.2	1569.7	1726.1	6422.2
2003	1552.2	1705.3	1631.3	1822.3	6711.1
2004	1729.7	1873.3	1815.9	1962.4	7381.3
2005	1792.1	1936.5	1864.9	2006.5	7600
2006	1900	2110	1960	2155	8125
Cal-	E/	ARNINGS F	PER SHAR	ΕA	Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2002	.91	1.13	.99	1.28	4.31
2003	.93	1.20	1.03	1.30	4.46
2004	1.00	1.30	1.18	1.44	4.92
2005	1.04	1.37	1.14	1.30	4.85
2006	1.15	1.40	1.25	1.60	5.40
Cal-	QUAR	TERLY DIV	IDENDS P	AID B =	Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2001	.22	.22	.22	.23	.89
2002	.23	.23	.23	.24	.93
2003	.24	.24	.24	.25	.97
2004	.25	.25	.25	.27	1.02
2005	.27	.27	.27	.29	

Gannett continues to report mixed results, though it fared considerably better than its industry in the third quarter. September-period "same store" newspaper revenues and operating expenses rose 1.3% and 1.7%, respectively. Employment and real estate advertising was robust again at the domestic community newspapers, but auto advertising fell, except at USA Today. Despite a pro forma 1% local advertising increase for the quarter, September local ad revenues were up 10%, possibly auguring well for the fourth quarter. *Newsquest*, the U.K. subsidiary, continued to suffer from the weak British economy. Broadcasting results missed nearly \$50 million in combined political and Olympic advertising revenues, which cost the company around \$0.10 a share in the third quarter. Excluding politics and the Olympics, though, broadcast revenues were up. But given the situation in the U.K. and lower consumer confidence at home, we've pared our 2005 share-net call by \$0.20.

We expect a solid share net recovery in 2006. Newspaper results should benefit from smaller price hikes for newsprint and

new press in Detroit. The winter Olympics and politics will boost broadcasting profits and perhaps help results at USA Today, as well. (In 2002, political and Olympics-related revenues totaled about \$100 million.) Finally, continued share repurchases will likely help a bit. Nonetheless, we've trimmed our 2006 share-net estimate by a dime to reflect probable lower growth in consumer spending.

Earnings will probably grow steadily out to 2008-2010. Newspaper profits should increase with higher advertising rates, despite little or no gain in circulation per paper. Broadcasting should also be a steady gainer, despite competition from cable. And Gannett's financial strength should allow it to continue to boost earnings per share through either acquisitions or share repurchases.

These untimely, but top-quality, shares have some investment interest at their recent price. The newspaper stocks, including GCI, have seen a substantial selloff in the last year, but we think the shares will eventually garner a better relative P/E multiple.

Sigourney B. Romaine November 18, 2005

(A) Based on diluted shares. Excludes non-recurring gains: '88, \$0.06; '96, \$1.05; '98, \$0.64; '00, \$2.77. Excludes net charge for accounting adjustments: '92, \$0.51. Excl. discon-

tinued operations: '99, \$0.14; '00, \$0.01. Next earnings report due late January. ment plan available (C) Includes intangii (B) Dividends historically paid in early January,

(C) Includes intangibles. At 12/26/04: \$39.78/sh.

April, July, and October. Dividend reinvest- (D) In millions, adjusted for stock splits.

Company's Financial Strength Stock's Price Stability A++ 95 Price Growth Persistence 75 **Earnings Predictability** 90

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PERT Worksheet-A Graph

Company GANNETT CO (GCI)

