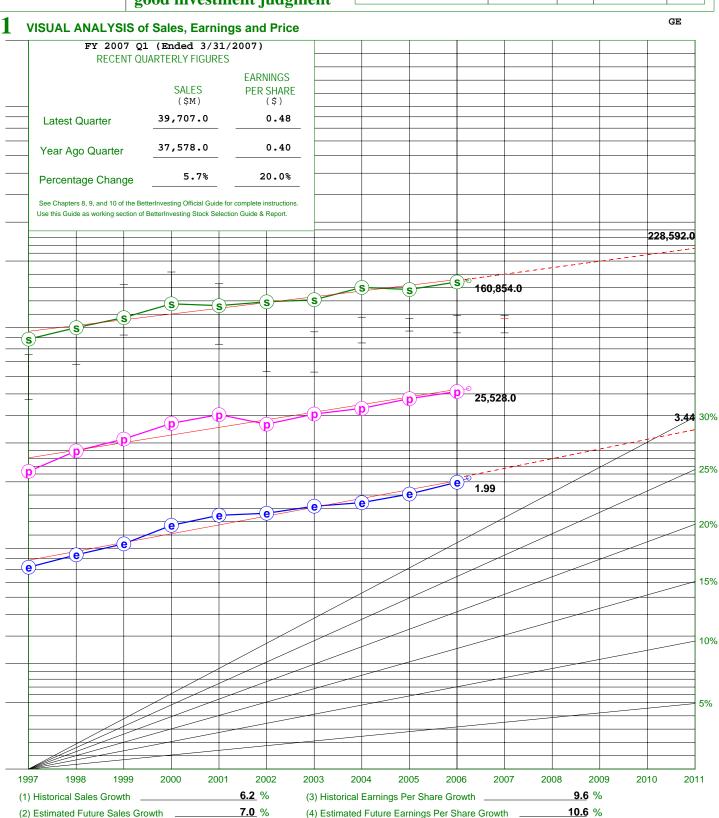


Stock Selection Guide ®

The most widely used aid to good investment judgment

Company GENERAL ELEC	Da	te <u>05/</u>	25/07		
Prepared by jah	D	ata tak	en from	NAI	C Data
Where traded NYSE	Major pro	duct/se	ervice]	Indust	rial
CAPITALIZATION Outstanding	Amounts	Ref	erence _		
Preferred(\$M)	0.0	% Ir	nsiders	% Inst	itution
Common(M Shares)	10,288.2		0.0	0	.0
Debt(\$M) 450,073.0	% to Tot.Cap.	80.0	% Potent	ial Dil.	None



	1997	1000	1999	2000	2001	2002	2002	2004	2005	2006	LAST 5	TREND	
	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	YEAR AVG.	UP	DOWN
A % Pre-tax Profit on Sales (Net Before Taxes ÷ Sales)	12.5	13.8	14.0	14.3	16.0	13.9	15.1	14.1	16.0	15.9	15.0	UP	
B % Earned on Equity (E/S ÷ Book Value)	23.3	23.5	24.2	25.0	25.5	22.5	19.7	15.4	16.9	18.2	18.5		EVEN

PRICE-EARNINGS HISTORY as an indicator of the future

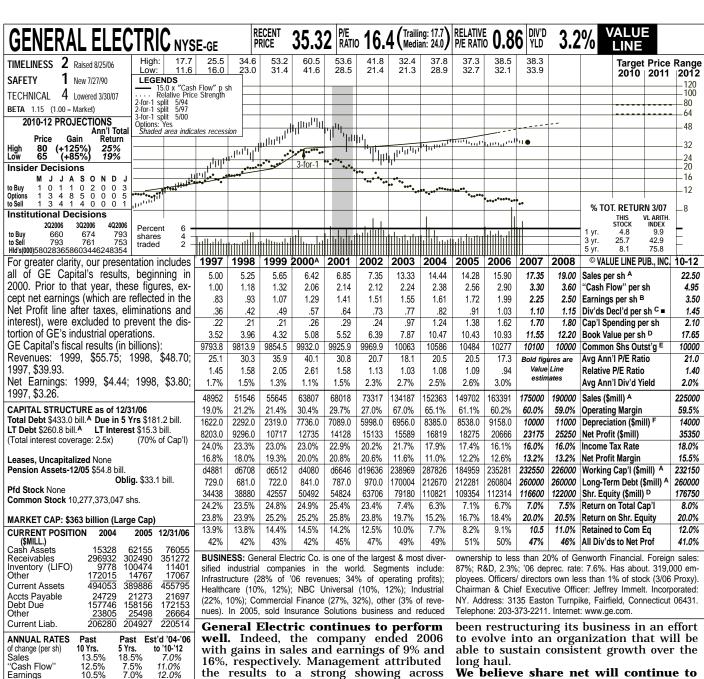
This shows how stock prices have fluctuated with earnings and dividends. It is a building block for translating earnings into future stock prices.

		PRESE	NT PRICE	37.380	37.380 HIGH THIS YEAR 38			LOW THIS YEAR			
Year		A PRICE		C Earnings	D Price Earni	E ings Ratio	F Dividend	G % Payout	H % High Yield		
		HIGH	LOW	Per Share	HIGH A ÷ C	LOW B ÷ C	Per Share	F ÷ C X 100	F ÷ B X 100		
1	2002	41.8	21.4	1.44	29.0	14.9	0.730	50.7	3.4		
2	2003	32.4	21.3	1.55	20.9	13.7	0.770	49.7	3.6		
3	2004	37.8	28.9	1.61	23.5	18.0	0.820	50.9	2.8		
4	2005	37.3	32.7	1.76	21.2	18.6	0.910	51.7	2.8		
5	2006	38.5	32.1	1.99	19.3	16.1	1.030	51.8	3.2		
6	TOTAL		136.4		113.9	81.3		254.8			
7	AVERAGE		27.3		22.8	16.3		51.0			
8		CE EARNINGS RATI	0 19	.5	9 CURRENT PRIC	E EARNINGS RA	TIO	18.0	•		

Proj. P/E [16.25] Based on Next 4 qtr. EPS [2.30] Current P/E Based on Last 4 qtr. EPS [2.08] **EVALUATING RISK and REWARD over the next 5 years**

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward. A HIGH PRICE -- NEXT 5 YEARS 22.8 3.44 Avg. High P/E X Estimate High Earnings/Share = Forecast High Price \$ (4A1) (3D7 as adi.) B LOW PRICE -- NEXT 5 YEARS 1.99 16.3 2.08 33.9 (a) Avg. Low P/E (3E7 as adi.) 27.3 (b) Avg. Low Price of Last 5 Years = (3B7) (c) Recent Severe Market Low Price = 32.1 1.120 Present Divd. (d) Price Dividend Will Support (H) 0.036 High Yield Selected Estimate Low Price C ZONING 78.4 33.9 11.1 44.5 High Forecast Price Minus Low Forecast Price Equals Range. 1/3 of Range = (4C2) Lower 1/3 = 33.9 45.0 (4B1) (Buy) Note: Ranges changed to 25%/50%/25% (4C3) Middle 1/3 = (Maybe) (4C4) Upper 1/3 = 67.3 78.4 (4A1) (Sell) 37.380 Present Market Price of Range D UP-SIDE DOWN-SIDE RATIO (Potential Gain vs. Risk of Loss) High Price (4A1) 78.4 Minus Present Price 37.380 41.0 11.8 To 1 37.380 33.9 (4B1) Present Price Minus Low Price 3.5 E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.) High Price (4A1) 78.4 109.7 2.097 209.7) X 100 = (% Appreciation 37.380 Present Market Price Relative Value: 92.3% Proj. Relative Value: 83.3%

5-YEAR POTENTIAL	This combines price apprecia	ation with dividend yield to get a	an estimate of t	otal return. It provides a	standa	rd for comparing income a	nd growth stocks.		
A Present Full Year's Dividend \$	1.120		re expressed		ne table	below to convert to a co	ompound rate.		
Present Price of Stock \$	37.380	= 0.030	_ X 100 =	3.0 (5A)	Pres	sent Yield or % Return	ned on Purchase	e Price	
B AVERAGE YIELD OVER NEXT 5 YE Avg. Earnings Per Share Next 5 Yea		X Avg. % Payout	(3G7)	51.0	= _	143.3	_ =	3.8	%
C ESTIMATED AVERAGE ANNUAL R	ETURN OVER NEXT FIV	/E YEARS		Present Price \$	· _	37.380		(5B)	
5 Year Appreciation Potential	(4E) 109.7	_			7	rage Yield	P.A.R. 2.6%	Tot.	Ret. 2.2%
Average Yield (5B)		21.9	- %			preciation	12.5%		16.0%
Average Total Annual Return Over the	Next 5 Years	- 3.8 (5C) 25.7	_ %		_	ate of Ret	15.1%	_	18.2%



the results to a strong showing across most of its segments.

8.0% 9.0%

Year

152363

149702

163391

175000

190000

Year

1.59

1.72

1.99

2.25

2.50

Full

Year

.80

88

1.03

NBC Universal has begun to rebound from its tepid performance over the past few years. The broadcasting unit ended 2006 with improved results. An increase in ratings and headway on the digicontent front helped start turnaround.

The company's plastics business will likely continue to struggle. Management recently announced its intent to sell the plastics division by the end of 2007. The segment's troubles have continued over the past few years due to inflation, natural gas prices, and raw material costs. Moreover, a business such as this does not fit into General Electric's current initiative for higher-margined, more-stable businesses.

Management's strategy seems to be bearing fruit. It has been seeking opportunities that will consistently contribute to bottom-line gains. The company has We believe share net will continue to grow at a steady clip throughout 2007. Due to the aforementioned focus and a healthy product mix, we are expecting sales and earnings to continue climbing in the year ahead. Moreover, the company's long track record of innovative products should also be a growth driver in the near term. Additionally,

General Electric has solid growth potential over the 3- to 5-year pull. Aside from the growth strategy, GE has some other compelling opportunities, most notably in its healthcare business where demand is increasing. These should contribute to top- and bottom-line gains over the 2010-2012 timeframe.

This stock is ranked 2 (Above Average) for Timeliness. Moreover, this issue holds our Highest rank for Safety. Given the company's solid prospects, we believe GE's stock should be of interest to many accounts.

Richard Gallagher

April 13, 2007

(A) Excludes GE Capital Svcs. sub. until 2000. Consolidated figures thereafter. **(B)** Based on avg. shs. Excl. nonrecur. losses: '00, 24¢; '01, 4¢; '02, 10¢. Next earnings report

12.5%

14.0%

37035

36956

40048

43000

47000

.41

.47

.52

.59

19

.20

.22

.25

.28

QUARTERLY SALES (\$ mill.)

Mar.31 Jun.30 Sep.30 Dec.31

EARNINGS PER SHARE B

Jun.30 Sep.30

QUARTERLY DIVIDENDS PAID C =

Jun.30 Sep.30

38272

37027

40693

44000

48000

.42

.49

.55

.61

.19

.20

.22

.25

10.0%

16.5%

43706

40793

44621

47500

51000

Dec.31

.51

.55

.64

.73

.80

Dec.31

.20

.22

.28

Earnings

endar

2004

2005

2006

2007

2008

endar

2004

2005

2006

2007

2008

Cal-

endar

2003

2004

2005

2006

2007

Dividends

Book Value

33350

34926

38029

40500

44000

Mar.31

.34

.39

.45

.50

Mar.31

.19

.20

.22

.25

.28

due mid-April. (C) Dividends historically paid in late January, April, July and October. ■ Div'd reinvest. plan. avail

(D) Incl. intang. At 12/31/06: \$86,433 mill., \$8.41/sh. (E) In mill., adj. for stk. splits.

(F) Mostly on an accelerated basis.

Company's Financial Strength Stock's Price Stability Price Growth Persistence 80 25 **Earnings Predictability** 95