

2 EVALUATING MANAGEMENT

Company _____ FINANCIAL SERVI

(IFIN)

09/23/05

		1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	LAST 5	TREND	
		1995	1990	1997	1990	1999	2000	2001	2002	2003	2004	YEAR AVG.	UP	DOWN
A	% Pre-tax Profit on Sales (Net Before Taxes ÷ Sales)	12.4	13.5	13.6	14.1	14.0	15.1	15.1	18.6	24.9	29.1	20.5	UP	
E	% Earned on Equity (E/S ÷ Book Value)	24.3	12.5	15.1	16.6	15.2	18.1	14.3	15.2	18.2	19.5	17.0	UP	

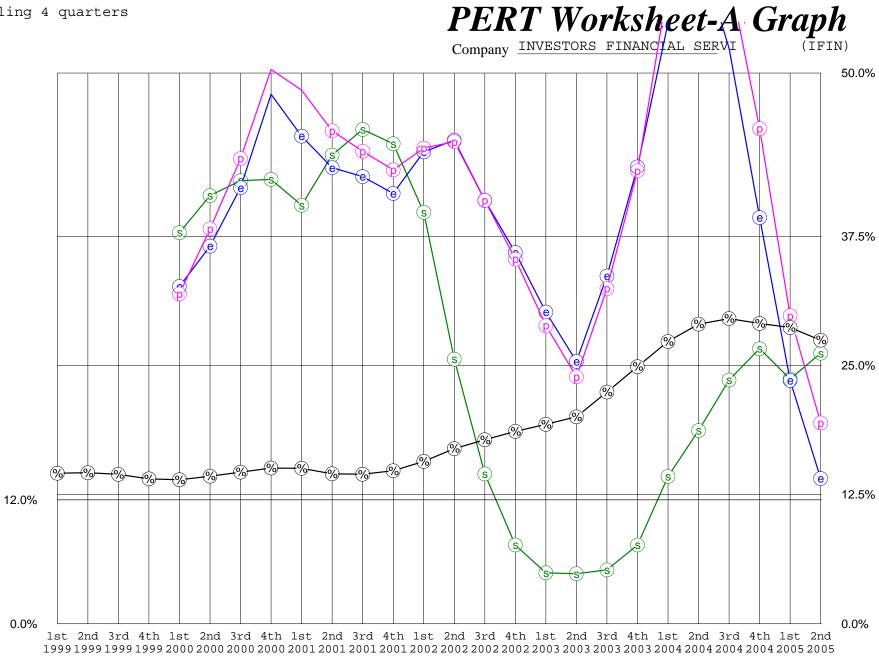
3 PRICE-EARNINGS HISTORY as an indicator of the future This shows how stock prices have fluctuated with earnings and dividends. It is a building block for translating earnings into future stock prices.

	his shows how stock p	PRESE		32.730	HIGH THIS YEAR	۲ <u>53.</u>	LOW TH		31.670
		A	ICE	C	D	E	F	G	Н
	Year	HIGH	LOW	Earnings Per Share	HIGH A ÷ C	LOW B ÷ C	Dividend Per Share	% Payout F ÷ C X 100	% High Yield F ÷ B X 100
	2000	48.0	9.0	0.54	88.9	16.7	0.030	5.6	0.3
	2001	43.8	23.0	0.77	57.3	30.1	0.040	5.2	0.2
	2002	39.4	19.7	1.04	37.9	18.9	0.050	4.8	0.3
	2003	39.1	20.2	1.50	26.1	13.5	0.060	4.0	0.3
	2004	50.4	34.7	2.09	24.1	16.6	0.070	3.3	0.2
	TOTAL		86.9		88.1	49.0		22.9	
	AVERAGE		21.7		29.4	16.3		4.6	
	AVERAGE PR	ICE EARNINGS RA	FIO 22	.8	9 CURRENT PI	RICE EARNINGS R	ATIO	14.9	
	-	[13.34] Base ING RISK and		-		Current	P/E Based on	Last 4 qt	r. EPS [2.] PEG=1
		n and one business boom e				ight sell. The upside-dow	nside ratio is the key to eva	aluating risk and rewa	ord.
۵	HIGH PRICE 1	NEXT 5 YEARS							
	Avg. High P	P/E 29.4 (3D7 as adj	24.1 X Estimat	te High Earnings/S	Share	3.86	= Forecast High Price	\$	93.0 (4A1)
	BLOW PRICE N	NEXT 5 YEARS					10	26.4	
	(a) Avg. Lo	(3	E7 as adj.)	X Estimated Low E	Earnings/Share	2.09 2.	.19 = \$	36.4	
	(b) Avg. Lo	ow Price of Last 5 Year	s =	(3B7)					
	(c) Recent	Severe Market Low Pr	rice =	20.2					
							24.0		
	(d) Price Di	ividend Will Support	Present Divd.	=	0.080	=	24.0	_	
		ividend Will Support stimate Low Price	Present Divd. High Yield (H)	=	0.080	=		= \$	21.7 (4B1)
	Selected Es 20NING 93.0 (4A1)	stimate Low Price	High Yield (H)	IB1)	0.003	(C)	Range. 1/3 of Ra	 = \$ inge =(
	Selected Es ZONING 93.0 (4A1) (4C2)	timate Low Price High Forecast Pr Lower 1/3 = (4B1)	High Yield (H)	IB1) to	0.003 Forecast Price Equals 39.5	(C)	=		(4B1) 17.8 4CD)
	Selected Es 2 ZONING 93.0 (4A1) (4C2) (4C3)	stimate Low Price High Forecast Pr Lower 1/3 = (4B1) Middle 1/3 =	High Yield (H) ice Minus 21 (4 21.7 39.5	IB1) to to	0.003 Forecast Price Equals 39.5 75.2	(C)	Range. 1/3 of Ra		(4B1) 17.8 4CD)
	Selected Es 2 ZONING 93.0 (4A1) (4C2) (4C3)	timate Low Price High Forecast Pr Lower 1/3 = (4B1)	High Yield (H) ice Minus 21 (4 21.7 39.5 75.2	to to	0.003 Forecast Price Equals 39.5 75.2	(C)	Range. 1/3 of Ra		(4B1) 17.8 4CD)
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	Selected Es 2 ZONING 93.0 (4A1) (4C2) (4C3) (4C4) Present Market F	stimate Low Price High Forecast Pr Lower 1/3 = (4B1) Middle 1/3 = Upper 1/3 = Price of NSIDE RATIO (Potential	High Yield (H) ice Minus 21 21.7 39.5 75.2 32 31 32	to to to to .730	0.003 Forecast Price Equals 39.5 75.2 93.0 is	(C) (Buy) : (Maybe) (4A1)_ (Sell)	Range. 1/3 of Ra Note: Ranges of Buy	shanged to 2	(4B1) 17.8 4CD) 55%/50%/25%
	Selected Es 2 ZONING 93.0 (4A1) (4C2) (4C3) (4C4) Present Market F	stimate Low Price High Forecast Pr Lower 1/3 = (4B1) Middle 1/3 = Upper 1/3 = Price of V-SIDE RATIO (Poten	High Yield (H) ice Minus 21 (4 21.7 39.5 75.2 32	to to to to .730	0.003 Forecast Price Equals 39.5 75.2 93.0	(C) (Buy) : (Maybe) (4A1) (Sell) in the	Range. 1/3 of Ra Note: Ranges of Buy	to 2	(4B1) 17.8 4CD) 25%/50%/25% Range
	Selected Es 2 ZONING 93.0 (4A1) (4C2) (4C3) (4C4) Present Market f 9 UP-SIDE DOWN	stimate Low Price High Forecast Pr Lower 1/3 = (4B1) Middle 1/3 = Upper 1/3 = Price of N-SIDE RATIO (Potenti (4A1) 93.0	High Yield (H) ice Minus 21 21.7 39.5 75.2 32 31 32	to to to to to to to	0.003 Forecast Price Equals 39.5 75.2 93.0 is 730	(C) (Buy) : (Maybe) (4A1)_ (Sell)	Range. 1/3 of Ra Note: Ranges c Buy	shanged to 2	(4B1) 17.8 4CD) 55%/50%/25%
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	Selected Es Solution Sol	stimate Low Price High Forecast Price Lower 1/3 = Upper 1/3 = Upper 1/3 = Price of	High Yield (H) ice Minus 21 (4 (4) 21.7 39.5 75.2 32 tial Gain vs. Risk of I Minus Present Pr Minus Present Pr Minus Low Price minus Present I Minus Low Price Minus Low Price = (730 = (to	0.003 orecast Price Equals 39.5 75.2 93.0 .7 .7 .7 .7 .7 .0 .7 .2 .7 .1 .2 .2 .2 .2 .2 .2 .2 .2 .2 .2	(C) (Buy) : (Maybe) (4A1) (Sell) in the 60.3 11.0 years in simple inter 284.1 tive Value:	Range. 1/3 of Ra Rote: Ranges c Buy (4C5 (4C5) - 100 = 65.4% Proj.	thanged to 2 5) 5.5 (4D) 184.1 (4E) . Relative ome and growth stock	(4B1) 17.8 4CD) :5%/50%/25% Range To 1 % Appreciation Value: 58.
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