

## **2** EVALUATING MANAGEMENT

Company GETTY IMAGES INC

		1997	1000	1000	2000	2001	2002	2002	2004	2005	2005	LAST 5	TREND	
		1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	YEAR AVG.	UP	DOWN
F	% Pre-tax Profit on Sales (Net Before Taxes ÷ Sales)	7.8	-10.3	-23.9	-17.8	-14.0	8.0	19.0	28.0	31.4	28.8	23.0	UP	
E	% Earned on Equity (E/S ÷ Book Value)	3.4	-8.1				3.2	7.3	9.8	11.4	11.4	8.6	UP	

(GYI)

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## **3** PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is a building block for translating earnings into future stock prices. 31.130 HIGH THIS YEAR 57.280 29.010 PRESENT PRICE LOW THIS YEAR Ε F G Н А В С D PRICE . Dividend Per Earnings Per Price Earnings Ratio Year % Payout % High Yield HIGH A ÷ C LOW Share LOW B ÷ C F ÷ C X 100 F ÷ B X 100 HIGH Share 1 13.2 2002 38.5 0.40 96.2 33.0 0.000 0.0 0.0 2 2003 51.0 25.8 1.06 48.1 24.3 0.000 0.0 0.0 3 2004 70.3 47.2 1.72 40.9 27.4 0.000 0.0 0.0 4 2005 41.8 0.000 0.0 95.4 64.4 2.28 28.2 0.0 5 37.7 2006 90.6 41.2 2.40 17.2 0.000 0.0 0.0 6 TOTAL 191.8 168.5 97.1 0.0 7 AVERAGE 38.4 42.1 24.3 0.0 8 AVERAGE PRICE EARNINGS RATIO 9 CURRENT PRICE EARNINGS RATIO 12.7 33.2 Proj. P/E [11.76] Based on Next 4 qtr. EPS [2.65] Current P/E Based on Last 4 qtr. EPS [2.45] PEG=147 **EVALUATING RISK and REWARD over the next 5 years** Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward. A HIGH PRICE -- NEXT 5 YEARS

Avg. High P/E 42.1 1	5.0 X Estimate High	Earnings/Share	3.60	= Forecast High Price \$		54.0
(3D7 as adj	.)					(4A1)
(a) Avg. Low P/E 24.3	10.0 X Estim	ated Low Earnings/Share	2.40	2.45 = \$	24.5	
	7 as adj.)	Ũ				
(b) Avg. Low File of Last 3 Tears -	(38	-				
(c) Recent Severe Market Low Price	= 29	.0				
(d) Price Dividend Will Support	Present Divd. =	0.000	=	0.0	_	
Selected Estimate Low Price	High Yield <sup>(H)</sup>	0.000		_	\$	38.4
C ZONING					Ψ	(4B1)
54.0 High Forecast Price	Minus 38.4	Low Forecast Price Eq	uals	15.6 Range. 1/3 of Rang	ge =	3.9
(4A1)	(4B1)			(C)		(4CD)
(4C2) Lower 1/3 = (4B1)	38.4	to <b>42.</b>	<b>3</b> (E	Buy) Note: Ranges	changed to	25%/50%/25%
(4C3) Middle 1/3 =	42.3	to 50.	1 ()	/laybe)		
(4C4) Upper 1/3 =	50.1	to 54.		• •		
Present Market Price of	31.13	)	is in the	Buy		Dense
	51115	•		(4C5	)	Range
D UP-SIDE DOWN-SIDE RATIO (Potential	Gain vs. Risk of Loss)					
High Price (4A1) 54.0	Minus Present Price	31.130				
Present Price 31.130		B1) 38.4		2.9 =	99.9 +	To 1
	<u> </u>		·	7.3	(4D)	
E PRICE TARGET (Note: This shows the p	ootential market price appr	eciation over the next five	years in simple int	erest terms.)		
High Price (4A1) 54.0			192 5		73.5	0( Appreciation
Present Market Price 31.1	=( <b>1</b> .	<b>735</b> ) X 100 = (	173.5	) - 100 =	(4E)	% Appreciation
	<u> </u>	Rela	tive Value	e: 38.3% Proj. 1		Value: 35.4%
5-YEAR POTENTIAL Th	is combines price appreciation witi			es a standard for comparing income and		
	0.000	Note: Results are expresse	ed as a simple rate; us	se the table below to convert to a cor	mpound rate.	
A Present Full Year's Dividend \$	0.000	0.000 × 100.	_ 0.0			
Present Price of Stock \$	31.130 =	<b>U.UUU</b> X 100	= (5A)	Present Yield or % Return	ied on Purchase I	rice
B AVERAGE YIELD OVER NEXT 5 YEAR			. ,			
Avg. Earnings Per Share Next 5 Years	3.09	X Avg. % Payout (3G7)	0.0	= 0.0	_	0.0 %
						(5B)
C ESTIMATED AVERAGE ANNUAL RETU		RS	Present Pri	ce\$ 31.130	_	
5 Year Appreciation Potential (4E	) <b>73.5</b>			Average Vield	P.A.R. 0.0%	Tot. Ret. 0.0%
Average Yield (5B)		<b>14.7</b> %	Δηηιι	Average Yield	0.0% 7.6%	0.0%
Average Total Annual Return Over the Nex	<pre><td< td=""><td>0.0 %</td><td></td><td></td><td></td><td></td></td<></pre>	0.0 %				
-	(5C)	<b>14.7</b> %	% Compd	Ann Rate of Ret	7.6%	11.6%

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