

1998 1998 A % Pre-tax Profit on Sales (Net Before Taxes ÷ Sales) 13.4 13.4		Company			ECTRIC	0	(0)	E)		0	-
	9 2000	2001	2002	2003	2004	2005	2006	2007	LAST 5 YEAR AVG.	TRE	
	9 14.1	15.5	14.3	14.8	13.1	14.7	15.0	14.4	14.4	EVEN	EVE
B % Earned on Equity (E/S ÷ Book Value) 23.9 24.	8 24.9	25.5	23.6	19.7	15.2	16.5	18.2	17.9	17.5	EVEN	
PRICE-EARNINGS HISTORY	as an indi	icator o	f the fut	ture							
This shows how stock prices have fluctuated with earning					earnings into	future stock	orices.				
PRESENT PRI	· · · · · · · · · · · · · · · · · · ·	32.		IGH THIS Y			42.150		THIS YEAR	31	.650
Year A PRICE	В	Earr	C nings	C Pr) 'ice Earnin	E gs Ratio		F Dividend	G % Payout	% Hic	H h Yield
HIGH	LOW		er are	HIG A ÷		LOW B÷C		Per Share	F ÷ C X 100		X 100
2003 32.1	22.2	1.	55	20.	7	14.4		0.760	49.1	3	3.4
2004 36.8	29.1	1.	59	23.	2	18.3		0.800	50.3	2	2.7
2005 37.5	32.7	1.	72	21.	8	19.0		0.880	51.1	2	2.7
2006 36.3	32.3	1.	99	18.	3	16.2		1.000	50.3	3	3.1
2007 42.1	34.1	2.	07	20.	3	16.5		1.120	54.1	3	3.3
TOTAL	150.4			104	.3	84.4			254.9		
AVERAGE	30.1			20.	_	16.9			51.0		
AVERAGE PRICE EARNINGS RATIO Proj. P/E [14.77] Based o		.9			IT PRICE E	ARNINGS			16.0 on Last 4 q		
	esent Divd.	30.1 (3B7) 31.7 =		- .240 .034		=	36	.2			
High Selected Estimate Low Price	gh Yield (H)		0.	.034					= \$	30.1 (4B1)	
C ZONING 65.3 (4A1) High Forecast Price Mi	nus 30	0.1	Low Fore	cast Price	Equals	3!	5.2 F	Range. 1/3 d	of Range =	. ,	
()	(,					(C)			(4CD)	
$_{(4C2)}$ Lower 1/3 = $_{(4B1)}$	30.1 38.9		to	38. 56.				e: Range	s changed to	25%/50%	
Middle 1/2 -			to			(Ma	ybe)				/25%
(4C3) Middle 1/3 =	20.2		10	65.	. 3	(4A1) (Sol	I)				/25%
(4C4) Upper 1/3 =	56.5	.050	το	65.		(4A1) (Sel	1)	Buy		F	
(4C4) Upper 1/3 =	32			65.			1)		(4C5)	F	/25% Range
(4C4) Upper 1/3 = Present Market Price of D UP-SIDE DOWN-SIDE RATIO (Potential C	32	of Loss)	32.05			ie				F	
(4C4) Upper 1/3 = Present Market Price of D UP-SIDE DOWN-SIDE RATIO (Potential C <u>High Price (4A1) 65.3 Mi</u>	32 Gain vs. Risk nus Present P	of Loss) Price		0		ae	3		(4C5)		
(4C4) Upper 1/3 = Present Market Price of D UP-SIDE DOWN-SIDE RATIO (Potential O High Price (4A1) 65.3 Mi Present Price32.050 F E PRICE TARGET (Note: This shows the price1)	32 Bain vs. Risk nus Present P Minus Low Pri	of Loss) Price ice (4B1) et price a	32.05 30.1 ppreciatio	on over the	is in th =	33. 1.9 2 years in s	3 9 simple int	=	(4C5) 17.1 (4D) 5.)	Т	Range o 1
(4C4) Upper 1/3 = Present Market Price of	32 Bain vs. Risk nus Present P Minus Low Pri	of Loss) Price ice (4B1) et price a	32.05 30.1 ppreciatio	on over the	is in th =	33. 1.9 2 years in s	3 9 simple int	=	(4C5) 17.1 (4D)	Т	Range o 1
$(_{4C4}) \text{ Upper 1/3} = \underline{\qquad}$ Present Market Price of $\underline{\qquad}$ D UP-SIDE DOWN-SIDE RATIO (Potential O High Price (_{4A1}) 65.3 Mi Present Price 32.050 F E PRICE TARGET (Note: This shows the price (_{4A1}) 65.3 F Present Market Price 32.050	32 Gain vs. Risk nus Present P Minus Low Pri otential mark == (of Loss) Price ce (4B1) et price a 2.037	32.05 30.1 ppreciatio	0 on over the X 100 = R	is in th = e next five (elativ	33. 1. 9 years in s 203.7 re Value	3 9 simple int) - e: 84.	= erest terms 100 = 7% Pro	(4C5) 17.1 (4D) 5.)	T % App > Value:	Range o 1 preciatio
(4C4) Upper 1/3 = Present Market Price of D UP-SIDE DOWN-SIDE RATIO (Potential O High Price (4A1) 65.3 Mi Present Price32.050 F E PRICE TARGET (Note: This shows the price High Price (4A1) 65.3 Present Market Price32.050 5-YEAR POTENTIAL This compared	32 Gain vs. Risk nus Present P Minus Low Pri otential mark == (of Loss) Price ce (4B1) et price a 2.037 eciation with	32.05 30.1 ppreciation dividend yie. Note: Rest	0 on over the X 100 = R Id to get an e ults are expr	is in th = e next five (elativ stimate of to ressed as a	33. 1. 2 years in s 203.7 re Value tal return. It j simple rate;	3 9 simple int) - e: 84. orovides a s use the tab	= erest terms 100 = 7% Prc tandard for cor le below to co	(4C5) 17.1 (4D) (4D) (4E) 0j. Relative mparing income and gro onvert to a compound	% App % App e Value : with stocks. rate.	Cange o 1 preciation
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	Present Price \$ 32.050		(5B)		
C ESTIMATED AVERAGE ANNUAL RETURN OVER NEXT FIV 5 Year Appreciation Potential (4E) 103.7	EYEARS		P.A.R.	Tot. Ret.	
5	20.7 %	Average Yield	2.7%	2.4%	
Average Yield (5B)	4.2 %	Annual Appreciation	13.0%	15.3%	
Average Total Annual Return Over the Next 5 Years (5C)	24.9 %	% Compd Ann Rate of Ret	15.7%	17.7%	

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Printed: 04/13/08 09:19 AM Prepared by: jah Using The Investor's Toolkit

EFY 1 4:00 Ab 1/4 2/3 2/4 2/4	GENERAL ELECTRIC NY	SE-ge	RECENT PRICE	38.4	3 P/E RATI	o 16.	1 (Traili Medi	ng: 17.5 an: 23.0)	RELATIV P/e rati	e 0.9	9 DIV'D YLD	3.2	%	/ALUI LINE			
Per V Iso 2019 Description Description <thdescription< th=""> <thdesc< td=""><td>TIWIELINESS Z Raiseu 0/23/00 Low: 16.0</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></thdesc<></thdescription<>	TIWIELINESS Z Raiseu 0/23/00 Low: 16.0																
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Box J + A So - L Junt <	2011-13 PROJECTIONS Options: Yes Shaded area ind	cates recessio		lii												•	
Box J + A So - L Junt <	Ann'l Total Price Gain Return			ողուր	կվ.				·	ասեր	•						
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of GE Capital's results, beginning in Capital Structure Label	202007 302007 402007 Percent 6					1 .							1 vr.	STOCK	INDEX	-	
of GE Capital's results, beginning in Capital Structure Label	to Sell 795 821 857 traded 2												3 yr.			F	
00. Prior to that year, these figures, or to that year, these figures, and the solution of the	For greater clarity, our presentation includes	1990			2002	2003	2004	2005				2009		ue line p	UB., INC.	11-13	
pri ent earlings (which are reflected in the definition of the structure of the structur							1	1	1						sh	24.6	
eress), were excluded to prevent the dis- 241 21 21 28 22 24 27 24 7 21 24 28 22 24 27 124 138 12 107 1046 120 1157 1268 136 1006 129 109 28 25 C apla13 fiscal results (in hillions); 29 20 20 20 20 20 20 20 20 20 20 20 20 20	cept net earnings (which are reflected in the	.93						1	1	1				•		3.60	
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System Star 44.1 20.3 35.3 40.1 20.2 20.5 17.3 17.2 <	ortion of GE's industrial operations.						1	1	1	1		13.45	Book Va	lue per si	۱D	18.95	
97, \$39.3,1582.052.015.81.131.031.081.093.033.04Vaniel,Low97, \$32.6.1581.582.052.015.282.722.782.781.6901.6002.2002.7001.6002.2002.7001.6002.6002.7001.6002.6002.7001.600								1								9950 19 (
a CalmungsFigs <td>1997, \$39.93.</td> <td>1.58</td> <td></td> <td></td> <td>1.13</td> <td>1.03</td> <td>1</td> <td></td> <td>1</td> <td></td> <td>Value</td> <td>Line</td> <td></td> <td></td> <td></td> <td>1.40</td>	1997, \$39.93.	1.58			1.13	1.03	1		1		Value	Line				1.40	
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$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	Pension Assets-12/07 \$1.7 bill. Oblig. \$34.3 bill.						1	1	1				-		· ·	236000	
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$ \begin{array}{c} \text{pertory} (UFC) & 10474 & 11401 & 12877 \\ 14767 & 17070 & 165277 \\ 14767 & 17070 & 165277 \\ 14768 & 17070 & 165277 \\ 158166 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 195116 \\ 15816 & 172153 & 172158 \\ 15816 & 172158 & 172138 \\ 15816 & 172158 & 172158 & 172138 \\ 15816 & 172158 & 172158 & 172158 \\ 15816 & 172158 & 172158 & 172158 \\ 15816 & 172158 & 172158 & 172158 \\ 15816 & 172158 & 172158 & 172158 & 172158 \\ 15816 & 172158 & 172158 & 172158 & 1721588 \\ 15816 & 172158 & 172158 & 172158 & 172158 & 172158 & 172158$	Cash Assets 62155 76055 61175															40%	
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NUAL RATES Past Est d' 05-07 hange (per sh) 10 Ys. 5 Ys. to 11-13 ises 13.0% 16.5% 7.5% abs 12.5% 6.5% 9.5% abs 12.5% 6.5% 9.5% abs 12.5% 6.5% 9.5% abs 12.5% 6.5% 9.5% abs 12.5% 7.0% 10.5% abs 12.5% 7.0% 10.5% abs 12.5% 6.5% 9.5% abs 00.6% 12.5% 10.0% 6.5% abs 00.7% 10.5% 7.5% 10.1% 10.1% abs 00.7% 10.5% 7.5% 10.1% 11.1% abs 10.0% 6.5% 9.5% 10.1% 10.1% 10.1% abs 10.0% 6.5% 10.0% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1% 10.1%															2009	Wo	
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al- darQUARTERLY SALES (\$mill.) mar.31 Jun.30Full ized debt obligations or structured invest- ment vehicles, which have weighed on some of the financial firms. Additionally GE has strong finances, which ought to help it perform well in this challenging en- vironment.GE 'weather a downturn in any specific market. In fact, over 50% of GE's revenues market. In fact, over 50% of GE's revenues and substantial resources allow it to quickly react to opportunities for growth The company should have a good year is business in recent years. It has focused its business in recent years. It has focused of 48 of 54 of 50 of 300 Dec.31 'Year on developing opportunities in high- growth markets, while divesting its under- performing businesses. As a result, GE has performed well. We believe this trend will continue in 2008, with sales of roughly share earnings of about \$2.45 (up 11%).GE 'weather a downturn in any specific market. In fact, over 50% of GE's revenues to shareholders. GE repurchased \$1.9 billion worth of stock in 2007, and the company is also dedicated to return ing value to shareholders. GE repurchased stas an above-average dividend yield.005.34.41.42.55.50016.39.47.49.64.200020.20.20.20.24030.55.60.85.26504.22.22.22.2204.20.20.20.2004.20.20.20.2004.20 </td <td></td> <td></td> <td colspan="7"></td> <td></td> <td></td> <td></td> <td></td>																	
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